# Regulation D

# **Regulation D**

- Regulation D
  - Private placement
  - Exempt transaction
- Rule 506(b)—traditional
  - Accredited investors/35 nonaccredited (sophisticated)
  - No advertisino
  - Investors must sign an investment letter attesting to their understanding of risk.

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## **Regulation D**

- Accredited investors
- Institutional investors
- Individuals
  - \$1 million minimum net worth (not including net equity in a primary residence), or
  - \$200,000 (\$300,000 joint) annual income (two years + current year)
- Officers or directors of the issuer

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# **Regulation D**

- Rule 506(c)
  - General advertising/solicitation okay
    - All investors must be accredited
    - · Issuer on obligated to ensure they are
    - Lettered stock
- Unregistered securities: Legend restricts transfer for six months

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# **Regulation D**

- Online offerings of private placements
  - -Online questionnaire to qualify investors
  - Once qualified, can view password protected information

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## **Regulation D**

- Equity or Debt
- Form D (offering memorandum)
- Filed electronically with FINRA



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